



**BEST OF ENTREPRENEURSHIP ASIA SERIES**  
**Theme: AgriTech – Feeding the Future**  
**28th August 2024 – ITCN Asia, Expo Center Karachi – Pakistan**  
**INTERNATIONAL AGRITECH TRADE & INVESTMENT CONFERENCE**



**Sponsorship Packages**

S.No.	Package Details	Strategic Partner Rs.3.3 M	Diamond Partner Rs.2.6 M	Platinum Partner Rs.1.9 M	Gold Partner Rs.1.2 M
1	Sponsor's Logo on Stage Backdrop	Yes	Yes	Yes	Yes
2	VIP Invitations to attend the opening Ceremony	10	8	6	4
3	Speaking Slot at the Conference Opening Session	1	1	No	No
4	Promotion on Social Media Platforms	4	3	2	1
5	Promotion of Sponsor's Name and Logo on the Conference Website and printed materials	A	B	C	D
6	Displaying of Sponsor's Name and Logo on all promotional Materials	Yes	Yes	Yes	Yes
7	Promoting the Sponsor's key projects that align with the Conference theme	4	3	2	1
8	Circulation of a Newsletter mentioning the sponsors' name	Premium slot	Yes	Yes	Yes
9	Display of promotional video of the Sponsors during the Conference	120 sec.	90 sec.	60 sec.	30 sec.
10	B2B Meetings with Intl' delegations on prior request	2	1	N/A	N/A
11	Speaking Slots at the panel session	Yes	Yes	Yes	Yes
12	Interview with sponsor to be published on all ICCD's social media platforms	120 sec.	90 sec.	60 sec.	30 sec.
13	Publication of a Press Release mentioning the Sponsor's participation	Yes	Yes	Yes	Yes
14	Number of Entry Passes for the Sessions	20	15	10	5
15	Souvenirs to the Sponsors by ICCD Officials	Yes	Yes	Yes	Yes
16	Providing the Sponsor with a copy of the Final Report of the Conference	Yes	Yes	Yes	Yes
17	Distribution of Sponsor's Brochure/Giveaways	Yes	No	No	No
18	Discount on Sponsorship packages in the upcoming Conferences	20%	15%	10%	5%
*	<b>Session Exclusive Sponsorship</b>	<b>Rs. 2.2 million each (03 slots available)</b>			

**For sponsorship, please contact:**  
 Islamic Chamber of Commerce & Development (ICCD)  
 Email: emd@iccdglobal.com; WhatsApp: +92321-9285525



**Terms & Conditions for Sponsorship:**

- 1) The creatives and theme development of the event & the placement of Sponsor's logo will be on the discretion of the Media & Communication Department of the ICCD based in Cairo – Egypt.
  - 2) The ICCD Standard Communication is in three languages; Arabic, English & French, wherever needed. This will engage the global audience of ICCD across the globe.
  - 3) The sponsor's logo will be placed on “first come – first serve basis”.
  - 4) ICCD reserves the right to accept or reject any offer without any reason.
  - 5) Due to limited number of sponsorship options, it is suggested to confirm from sponsorship packages to ICCD in writing.
  - 6) Exclusive of all Government applicable taxes
  - 7) The high-resolution logo will be provided by the sponsors
  - 8) 100% advance payment at the time of confirmation.
  - 9) The payment will be made through cross-cheque or direct bank deposit in favor of “Islamic Chamber of Commerce & Industry”
- 